



Twenty years ago, Melissa Lentz turned her dream of owning a full-service marketing firm into reality when she launched Mjach Designs, which specializes in branding and communications needs for government entities, non-profits, and businesses of various sizes and specialties. Building one of North America's leading Marketing Strategy firms from the ground up has been no small task, but her storied approach to success has remained simple since day one: give each client the customer service and care they deserve, while simultaneously building a team of talent that thrives in a creative and nurturing environment.

Melissa credits the kindness of mentors and friends as one of the reasons Mjach Designs has achieved great success over the last two decades, thus compelling her to implement a **"People First"** strategy in all that she does both personally and professionally. "The Mjach Designs team cares deeply about giving back to the community, and our commitment to serving others has guided our core philosophy, our core principles, and our core business objectives. We're focused on enabling our clients to achieve and maintain a competitive edge while fostering a better world in which to live."

Mjach Designs offers customer and industry research, analysis and reporting, brand definition, development and design, strategic marketing expertise and guidance, along with a lasting business partnership. We are a certified Minority, Disadvantaged and Women's Business Enterprise (MBE/DBE/WBE/SBE) with extensive marketing and communications capabilities. If you're ready to re-think your marketing, communications and brand strategy needs, let's chat!

# Mjach Designs®

20  
YEARS  
ANNIVERSARY  
celebration



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Learn more at [www.MjachDesigns.com](http://www.MjachDesigns.com)